

Nov. 20-22, 2024

# Connect 24

## Exhibitor Prospectus



Join us as an exhibitor at  
Connect 24

# Oklahoma Hospital Association Connect 24

Oklahoma City Convention Center, Oklahoma City, Oklahoma

## **The Oklahoma Hospital Association Connect 24 is the most important educational event for hospital and health care professionals in Oklahoma.**

Enclosed is information concerning the Exhibit Hall at Connect 24, to be held Nov. 21, 2024, at the Oklahoma City Convention Center. Please review this information to discover why your firm should be an exhibitor at the largest gathering of health care professionals in Oklahoma.

- ◆ Connect 24 draws attendees from health care organizations across Oklahoma.
- ◆ Exclusive exhibit hours offer time for valuable contact with current and prospective customers. No OHA general sessions are planned during the show.
- ◆ Connect 24 offers easy access, statewide promotion, and a choice of set up times.
- ◆ An Exhibitor's Service Desk is maintained in the exhibit hall.
- ◆ Hosted lunch on the show floor.
- ◆ The Connect 24 Mobile App includes an exhibitor list. It is available to attendees beginning one month prior to the show and continuing after.
- ◆ Corporate Sponsors and Event Sponsor companies will be identified in Connect 24 materials.
- ◆ OHA provides staff to help you during the entire show.
- ◆ Exhibitor prize drawing winners will be announced at the OHA booth.
- ◆ Drawings are held for cash prizes given to exhibitor representatives and attendees.
- ◆ Attendee names will be uploaded to the OHA Connect 24 Mobile App one week prior to the event.
- ◆ **Following** the show an electronic attendee list will be sent to each exhibiting company. No pre-show list will be available.
- ◆ Exhibitors have the opportunity to have a marketing flyer in attendee packets. (additional fee)
- ◆ Register early and become one of the companies with a banner ad on the Connect 24 mobile app. (additional fee)



In 2024, the exhibits will be located in Hall A on the first level of the Oklahoma City Convention Center. Please take time to review the enclosed materials. Further information is available on our website at [www.okoha.com/exhibit](http://www.okoha.com/exhibit). Reserve your booth early by completing and returning your contract today! **Booth space is assigned on a first-come, first-served basis when paid in full.**

# Mobile App

Put your company information in attendees' hands while being on the cutting edge of technology with a banner ad in the OHA Connect 24 mobile app. Attendees can click and save your contact info on their personal devices and will be able to contact you and/or link to your website directly from their devices. Exhibitor listings are available on attendee personal devices before, during and after the trade show.

All exhibitors will be listed in the app with company name, booth number, address, phone number, website, and company description. Opportunities for additional marketing in the Mobile App include:

**Mobile App Announcement - \$2,000** (see sponsor page for payment information; only 1 available to exhibiting companies)

- ◆ Sponsor the announcement of the Mobile App to all members, attendees and exhibitors.
- ◆ Include your company logo in all App marketing including notices distributed in the newsletter prior to Connect 24.
- ◆ Sponsor will be included in the pre-session slide show for the keynote and general sessions.

**Exhibitor Banner Ad - \$300** (see contract for payment information; 8 available only to exhibiting companies)

- ◆ Exhibitor Banner Ads offer premium placement of your company's logo or graphic on multiple pages in the app.
- ◆ Includes ability to have a URL behind the Banner Ad for attendees to click back to your Website.

# Other Marketing Opportunities

In addition to the Exhibitor Banner Ad in the mobile app, other marketing opportunities include the opportunity to have exhibitor marketing material in attendee packets.

- ◆ Inclusion of exhibitor marketing material in attendee packets - \$250

(See contract for payment information; available only to exhibiting companies.)

# Other Events

Many other events surround the Exhibit Hall at Connect 24.

- ◆ Connect 24 offers a keynote and general sessions with nationally recognized speakers.
- ◆ Reception on Wednesday, Nov. 20, 2024 for all attendees and exhibitors.
- ◆ Closing session offers 3 hours ACHE face-to-face education credit (additional fee required to attend).

# Exhibit Details and Floor Plan

## EXHIBIT DETAILS

### Booth Size:

- ◆ All spaces are 10' deep x 10' wide, excluding booths 111, 133, 412, and 434 which are 10' deep x 20' wide (double booths).

### Booth Prices:

#### Prior to 9-1-24:

- Prime Booth: \$1,099
- All Others: \$999
- Double Booth: \$2,198

#### After 9-1-24:

- Prime Booth: \$1,199
- All Others: \$1,099
- Double Booth: \$2,398

#### After 10-1-24:

- Prime Booth: \$1,299
- All Others: \$1,199
- Double Booth: \$2,598

### Exhibit Information:

- ◆ Oklahoma City Convention Center, Oklahoma City Exhibit Hall A Thursday, Nov. 21, 2024 10:30 a.m.-2:30 p.m.
- ◆ Complimentary lunch for attendees and exhibitors will be provided.
- ◆ Identification signage for Corporate Sponsors and Preferred Partner Network members.

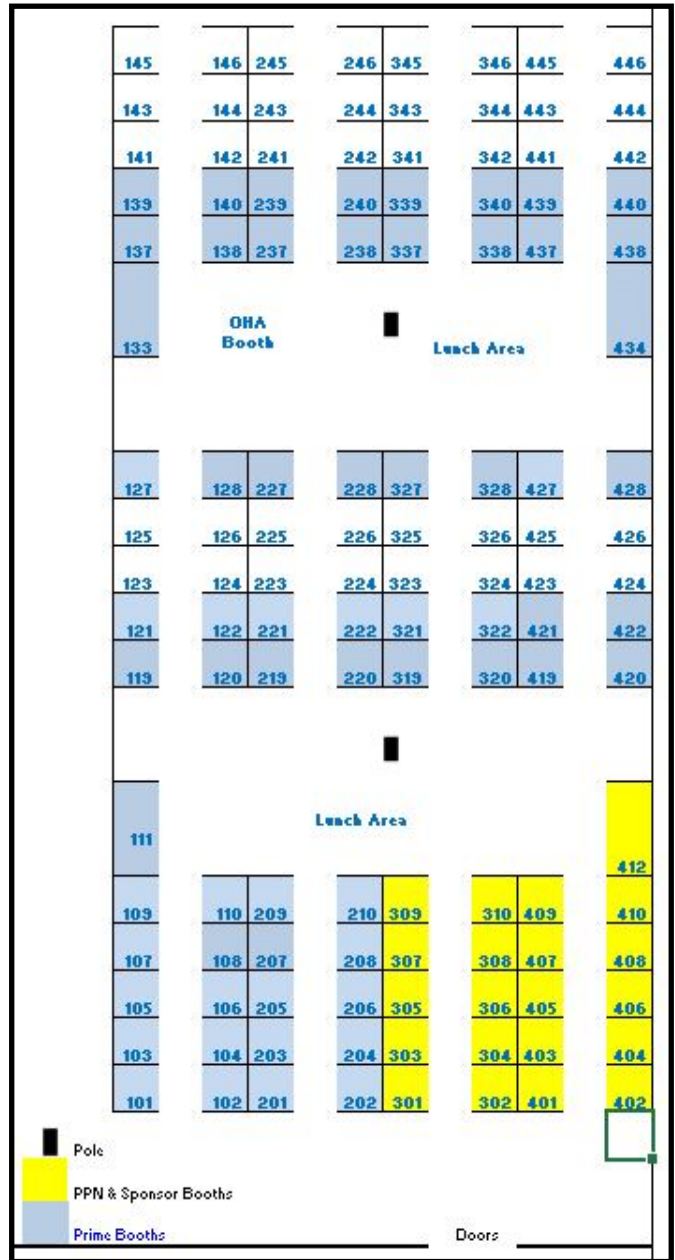
### Rental Fee Includes:

- ◆ 8' back drape & 3' side rails
- ◆ 24-hour security
- ◆ Identification sign
- ◆ A 8' skirted table & 2 chairs
- ◆ Post meeting electronic list of attendees

**For exhibit booth rules and regulations, please visit [www.okoha.com/tradeshow](http://www.okoha.com/tradeshow).**

For additional information, contact:

Oklahoma Hospital Association  
 Phone: 405/427-9537  
 Fax: 405/424-4507  
[www.okoha.com](http://www.okoha.com)  
[oha@okoha.com](mailto:oha@okoha.com)



## Exhibitor Marketing Materials Specifications

(See contract for payment information.)

### Exhibitor marketing material in attendee packets:

Marketing material can be no larger than 8 1/2 x 11 inches. Materials must be received in the OHA office by Friday, Nov. 6, 2024 to be included.

No refunds will be issued if materials are not received by the deadline.

This option available only to exhibiting companies.

# 2024 OHA EXHIBIT BOOTH APPLICATION AND CONTRACT

**Instructions:** Complete this form with your company information as you want it to appear in all convention materials. Return the contract with your payment to the Oklahoma Hospital Association.

COMPANY NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_ PHONE \_\_\_\_\_  
E-MAIL \_\_\_\_\_ WEB ADDRESS \_\_\_\_\_

**Company Description:** (To be used on the mobile app.) Please print using 25 words or less.  
\_\_\_\_\_  
\_\_\_\_\_

## Booths 111, 133, 412, and 434 are double booths.

Number of Booths requested \_\_\_\_\_ X \$ \_\_\_\_\_ = \$ \_\_\_\_\_

Booth Location Preference (if available): \_\_\_\_\_

Main Competitors \_\_\_\_\_

Company representatives name/title (2 at no charge)  
\_\_\_\_\_  
\_\_\_\_\_

Additional representatives (up to 4) @ \$20 each \$ \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**A maximum of six representatives will be allowed to register for each booth.**

Mobile App Announcement(\$2,000) \$ \_\_\_\_\_

Mobile App Banner Ad (\$300) \$ \_\_\_\_\_

Marketing Material in Attendee Packet (\$250) \$ \_\_\_\_\_

**Total Due** \$ \_\_\_\_\_

### Fees Prior to 9-1-24:

\_\_\_\_\_ \$1,099 Prime Booths  
\_\_\_\_\_ \$999 All other Booths  
\_\_\_\_\_ \$2,198 Double Booths

### After 9-1-24:

\_\_\_\_\_ \$1,199 Prime Booths  
\_\_\_\_\_ \$1,099 All other Booths  
\_\_\_\_\_ \$2,398 Double Booths

### After 10-1-24:

\_\_\_\_\_ \$1,299 Prime Booths  
\_\_\_\_\_ \$1,199 All other Booths  
\_\_\_\_\_ \$2,598 Double Booths  
  
\_\_\_\_\_ \$2,000 Mobile App Announce  
\_\_\_\_\_ \$300 Mobile App Banner Ad  
\_\_\_\_\_ \$250 Marketing Material in packets  
(materials due Nov. 6)

**Agreement:** The undersigned hereby makes application for exhibit space in the Exhibit Hall at Connect 24 on Nov. 21, 2024. Approval of this application by the Oklahoma Hospital Association constitutes a binding agreement between the Oklahoma Hospital Association and the exhibitor. Booth space is not reserved until full payment is received.

**No refunds will be issued for prime booths. Refunds are not available on cancellations received after August 1, 2024.**

**Contact Person to receive ALL communications from OHA, & be listed in the mobile app.**

**(please print)**

Name \_\_\_\_\_ Title \_\_\_\_\_

Address (if different from above) \_\_\_\_\_

Phone \_\_\_\_\_ E-Mail \_\_\_\_\_

The following equipment is available at no additional charge. Please check those you require.

\_\_\_\_\_ 8' skirted table

\_\_\_\_\_ 2 chairs

Information on ordering booth carpet and other equipment will be sent after booth assignments are made.

### Payment Method (Booths will not be assigned until full payment is received.)

\_\_\_\_\_ Check Enclosed (payable to Oklahoma Hospital Education & Research Institute or OHERI)

\_\_\_\_\_ MasterCard \_\_\_\_\_ Visa \_\_\_\_\_ Amex \_\_\_\_\_ Discover Card Number: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Amount Authorized: \_\_\_\_\_

Credit Card Billing Address (including zip code): \_\_\_\_\_

Signature: \_\_\_\_\_

0424

**Mail all contracts accompanied by a check to:**  
OHERI, Dept. #96-0298, Oklahoma City, OK, 73196-0298.

**Send all contracts with credit card payment to:**  
OHERI, 4000 Lincoln Blvd., Oklahoma City, OK, 73105, fax to (405) 424-4507.



## 2023 Exhibitors

AblePay Health  
Administrative Consultant Service  
Apex Medical Gas Systems  
ARSI - Account Recovery Specialists, Inc.  
Astrazeneca  
Beam Healthcare  
Benham Design, LLC  
Blue Cross and Blue Shield of Oklahoma  
Brown's Medical Imaging  
Cepheid  
Clinical Pathology Laboratories, Inc  
Cohesive Healthcare Management & Consulting  
CommerceHealthcare  
Copelin Contract Furniture  
COPIC  
Core Clinical Partners  
CorePath Laboratories  
Curative Talent  
Cyrano  
DATARAY, Inc.  
Dewberry Architects, Inc.  
Diagnostic Laboratory of Oklahoma  
Eagle Telemedicine  
Eide Bailly, LLP  
Endex of Oklahoma, Inc.  
ESS Emergency Staffing Solutions  
Evolv Technology  
Findhelp  
Firetrol Protection Systems  
Flintco LLC  
Forefront Healthcare  
FORVIS, LLP  
Global Furniture Group  
HFG Architecture  
HIX Industries, Inc.  
HUB International  
ImageFIRST Healthcare Laundry Specialists  
Impact Healthcare Solutions  
INSURICA  
Integrity Biomedical Services  
Jackson Physician Search  
JE Dunn  
JHBR Architecture, Inc.  
Katz Brunner Healthcare  
Leadline Marketing  
LifeShare Network  
Medical Information Technology, Inc. (MEDITECH)  
Medical Solutions  
Medical Waste Services  
MedPro Group  
MidFirst Healthcare Lending  
Midwest Health Care, Inc.  
Mindray  
Modern Capital ES  
Modular Services Company  
Nixon Power Services  
OHA Health Improvement Initiatives  
OHA HQIC-Health Quality Improvement Contractor  
Oklahoma Department of Transportation  
Oklahoma Foundation for Medical Quality  
Oklahoma Health Care Association  
Olsson, Inc.  
OneNet  
ONQ Health  
OU Health  
OU Hudson College of Public Health  
Outset Medical  
Professional Engineering Consultants, PA  
Pacific Companies  
Parkside Psychiatric Hospital & Clinic  
Paul Davis Restoration  
Paymerang  
Premier Physician Staffing  
Primary Systems, Inc.  
PYA  
Qualivis  
RB Medical Marketing  
Realty Trust Group  
REES  
Renasolve, Inc.  
Script Care, Ltd.  
Select Specialty Hospital Oklahoma City  
SIPS Consults  
Staff Garden  
Standley Systems  
SUNRx  
TeamHealth  
Telligen  
The Medicus Firm  
The Water Biz  
THIE  
TMF Health Quality Institute  
TRS Managed Services & International  
University of Tulsa  
US Acute Care Solutions  
Valley Hope Addiction Treatment & Recovery  
Vantage Surgical Solutions  
Vizient, Inc.  
Voice Products, Inc.

# INTENT TO SPONSOR

OHA Connect 24  
Nov. 20-22, 2024

Organization Name \_\_\_\_\_  
*How you want your company's name to be listed in all meeting materials.*

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

## Connect 24 SPONSORSHIP DETAILS AND CONDITIONS

Sponsorship fees are due within 15 days of receipt of the *Intent to Sponsor* form. OHA will release and resell any sponsorship items not paid in full after this date.

Verbal commitments to an event will not hold that event for your organization.

Sponsors will be notified of their acceptance as a sponsor and receive information on further procedures.

Conference registration and any other fees are not included in the sponsorship.

To ensure production and promotional deadlines are met, sponsorships for Connect 24 close on **Aug. 1, 2024**.

Completed *Intent to Sponsor* forms with credit card payment should be sent to Oklahoma Hospital Association, 4000 Lincoln Blvd., Oklahoma City, OK 73105, Fax (405) 424-4507 or emailed to Shelly Bush, [bush@okoha.com](mailto:bush@okoha.com).

Checks should be mailed to  
**Oklahoma Hospital Association,  
Dept #96-0298, Oklahoma City, OK  
73196-0298**

Questions about sponsorship should be directed to: **Shelly Bush,  
(405)427-9537 or [bush@okoha.com](mailto:bush@okoha.com)**

*The OHA reserves exclusive rights to determine appropriate items for distribution and use of sponsor logos or sponsor name recognition on any and all meeting materials, gifts, signage, displays and all other items, events, venues, or materials associated with sponsorship. The OHA reserves the right to accept or reject a sponsor.*

## CHOOSE YOUR SPONSORSHIP LEVEL

### DIAMOND LEVEL - \$10,000

***My organization would like to sponsor the following:***

- Keynote
- Welcome Reception

### EMERALD LEVEL - \$8,000

***My organization would like to sponsor the following:***

- General Session
- ACHE Session

### RUBY LEVEL - \$5,000

***My organization would like to sponsor the following:***

- Lunch in Exhibit Hall
- Breakout Session

### SAPPHIRE LEVEL - \$2,000

***My organization would like to sponsor the following:***

- Attendee Gift (1)
- Mobile App Announcement (1)

**Intent to Sponsor forms must be accompanied by a check or Visa, MasterCard, Discover or American Express number.**

Total \$ \_\_\_\_\_ Check # \_\_\_\_\_

Charge my:  Visa, MC, Discover, Amex

Account # \_\_\_\_\_

Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

Name on Card (print) \_\_\_\_\_

# Mark your Calendar Now! Nov. 20-22, 2024

## *Platinum Underwriters*



## *Silver Education Sponsors*

**ADMINISTRATIVE  
CONSULTANT SERVICE, LLC**

Stillwater Medical

**vizient**

LifeShare of Oklahoma